

Hi, just a reminder you're receiving this email because you have expressed an interest in the Truro & Colchester Chamber of Commerce.

Don't forget to add <u>oa@tcchamber.ca</u> to your address book so we'll be sure to land in your inbox! You may **unsubscribe**

anytime.



We are so excited for our members and their guests to join us at our BBQ Luau!

Join the Chamber and our host, Warmth by Design, for delicious food, cocktails, and live music by Craig Richards.

This is a great opportunity to meet fellow members and network with your community.

Thursday, July 4, 2024 | 5:30 pm

Tickets are \$25+tax, so get them before we sell out! Wear your craziest Hawaiian shirt – the wildest one could win a prize!



Discover Central NS Tourism Session!

We invite you to an exciting Central NS Tourism Discovery Session! Everyone is welcome to attend and learn about the wonders of our region. Help us plan by completing a quick survey: <u>https://forms.gle/opUTtZ1pWuqUvgoE9</u>.

Attention Businesses and Tourist Attractions!

Want to showcase your offerings? Secure a FREE booth to display your promotional materials and engage directly with guests.

Spots are limited and assigned on a first-come, first-served basis, so don't delay! Fill out the form now: <u>https://forms.gle/opUTtZ1pWuqUvgoE9</u> to reserve your table.

Don't miss this incredible opportunity to connect and shine in central Nova Scotia's vibrant tourism scene.

See you there!



We're excited to hear your thoughts on energy and climate initiatives in the Town of Truro!

Take just 5 minutes to complete our survey and you could win one of five \$100 grocery or farm market gift cards. Your feedback is invaluable to us, and your survey responses will remain anonymous from the prize draw.

The survey is open from Wednesday, June 5th to Sunday, June 23rd.

Thank you for your participation! Survey Link: <u>https://www.surveymonkey.com/r/22XBD36</u>

Experience Ireland with the Truro Colchester Chamber of Commerce



Embark on an exhilarating journey through the captivating Emerald Isle with our sensational 10-day tour of Ireland!

Prepare to be whisked away on an adventure brimming with rich history and breathtaking scenery that will ignite your sense of wonder. Your expedition begins in Dublin, Ireland's vibrant capital, where the city pulses with cultural charm and welcoming vibes. From there, dive into the enchanting landscapes of the Ring of Kerry, where pristine beaches, diverse wildlife, and majestic mountains await your exploration. Discover the quaint town of Killarney, a paradise for nature lovers nestled amidst stunning mountains and serene lakes. Then, marvel at the awe-inspiring Cliffs of Moher, a majestic symbol of Ireland's natural beauty.

Journey to the ancient city of Limerick and wander through its historic streets, before soaking in the lively atmosphere of Galway, adorned with magnificent cathedrals and lively pubs. Traverse the untamed wilderness of the Connemara Region, where rugged mountains, tranquil lakes, and vibrant Gaelic traditions paint an unforgettable picture of Irish culture.

Your journey concludes with a scenic return to Dublin, leaving you with a treasure trove of cherished memories to last a lifetime!

Highlights of Your Adventure:

- 8 Nights: Enjoy superior accommodation ensuring comfort and relaxation throughout your journey.
- 10 Meals: Indulge in daily breakfast and savor 2 special dinners, each a culinary delight reflecting Ireland's rich heritage.
- Transport: Travel in style aboard a deluxe AC vehicle, ensuring comfort and convenience as you explore Ireland's breathtaking landscapes.
- Flights: International flights included, allowing you to focus on the excitement of your Irish escapade without the hassle of booking separate travel arrangements.

Don't miss out on this extraordinary opportunity to experience the magic of Ireland firsthand!

Click here to embark on your unforgettable adventure.

Experience Ireland Itinerary

The Chamber Perk\$ Mobile App

Your chamber membership has perks!

Start saving locally with the Chamber Perks App and access exclusive deals, not only in our community but also in over 25 cities across Canada!

Plus, unlock even more benefits by accessing your Admin Portal. Simply <u>email us to request your</u> <u>passcode</u> and take control of your business profile.

CHAMBER MEMBERS AND YOUR EMPLOYEES!

Create valuable perks that drive local business to your doorstep.

Join now to maximize your chamber benefits!





Get your business AI ready

Discover how to prepare your business for artificial intelligence and plan its implementation.

Artificial intelligence (AI) offers significant benefits for businesses, including cost reduction, improved efficiency, and better products. Despite this, many Canadian companies lag in digital adoption. To stay competitive, businesses should explore AI solutions tailored to their goals and challenges.

This article contains simple tips you can use if you want to make the shift to digital, including:

- Learn how AI can benefit your business
- Prepare your business for AI
- Get started with AI

Want to learn more about these and other tips?

Click here to read more!

Northern Zone Mobile Health and Wellness Team

NZ Mobile Health and Wellness Team is hosting a Virtual Growth Mindset Workshop!

This 4-week workshop will review:

- Developing resiliency skills, building self-awareness and emotional intelligence
- Strategies for overcoming adversities, reframing negative thinking and finding purpose
- self-care, stress management, prioritizing physical and mental wellness, setting boundaries, practicing compassion

When: Thursdays - June 6, 13, 20, 27

1:00pm - 2:30pm via Zoom (invite required) Email NZHWT@nshealth.ca to sign-up





NOTICE OF ANNUAL GENERAL MEETING

TUESDAY, JUNE 25, 2024 AT 6:00PM

184 ARTHUR ST DELANEY HOUSE BOARDROOM (2ND FLOOR)

ALL ARE WELCOME



All members of the public are invited to the **TCPEP Annual General eeting (AGM)** on **Tuesday**, **June 25 at 11 am AST** at the Marigold Cultural Centre, 605 Prince Street, Truro, Nova Scotia.

The event will start with a networking session from 11:00-11:30 am, followed by the AGM from 11:30 am-1:00 pm. By popular demand, Van & Co grazing boxes will be available on a first-come, first-served basis!

We are excited to welcome Dalene Allen as our Special Guest Speaker. Dalene is a master networker and the Executive Director of BNI Maritimes Inc., a referral-based business. Connecting people and building relationships are among Dalene's greatest passions!

Please register here if you would like to attend:



Chamber of Commerce Newsletter.

Hosting an event in Explore Central Nova Scotia? Get the spotlight it deserves!

Showcase your event on the Explore Central NS Events Calendar and/or in the

Simply fill out our quick form to get started and let us help spread the word about your incredible event. Don't miss this chance to reach a broader audience and make your event a success!

Event Submissions Link



The Canada Digital Adoption Program (CDAP) can help get your business online, give your ecommerce presence a boost or digitalize your business's operations.

The program offers two grants.

The Grow Your Business Online

grant helps small businesses take advantage of e-commerce opportunities.

- · Access a network of e-commerce advisors for advice and support.
- Get a microgrant of up to \$2,400 to buy new e-commerce tools.

The Boost Your Business Technology grant helps small and medium-sized businesses adopt new digital technologies.

· Use a free digital assessment tool to evaluate your business's digital readiness.

· Get a grant of up \$15,000 to consult a digital expert and develop a digital adoption plan for your business.

 $\cdot\,\,$ Get up to \$100,000 in interest-free loans from BDC to implement your digital adoption plan.

 $\cdot\,$ Leverage a subsidized work placement to bring on a recent graduate or student to help with your digital transformation.

Learn more and apply online digitaladoption-adoptionnumerique@ised-isde.gc.ca



An all-encompassing approach to build and protect your wealth

We proudly deliver in-depth advice and wide-ranging expertise to help you achieve your greatest financial goals. Our team's personalized wealth management approach extends beyond investing to address all of your financial concerns and opportunities: from lifestyle protection to retirement planning, tax minimization, legacy creation and beyond, we're here to help you make the most of every stage of your life.

The Carter Wealth Planning Group of RBC Dominion Securities Inc. 105A Walker St. Truro, NS B2N 4B1 www.blaircarter.ca

Blair Carter, CFP Senior Wealth Advisor Office: 902-893-2518 Cell: 902-890-1106 blair.carter@rbc.com

Michelle Mills-Wood Associate 902-421-8335 michelle.mills-wood@rbc.com





NEW MEMBERS!

Do you know someone who might benefit from connecting with <u>us?</u>

At Truro & Colchester Chamber of Commerce, we are dedicated to empowering our members by tackling the most pressing policy issues facing our community. We

understand that fostering economic growth is vital to the success of our region, and we are committed to advocating for innovative solutions that will drive progress and prosperity for all. Our team of experts works tirelessly to research, develop, and promote policies that will create a thriving environment for businesses and individuals alike. With a steadfast focus on collaboration and innovation, we are proud to champion economic growth and help our members achieve their full potential.

Every member of our team has been working tirelessly to connect with local businesses and provide them with the latest resources and information to help them navigate and thrive. We understand the difficulties that the entire business community is facing, and we are here to help.

By joining us in this effort, you can make a real difference in helping our local businesses not just survive but thrive. Let's come together and show our support for the backbone of our economy – our local businesses.

Our Chamber is the largest in Nova Scotia outside of HRM, with over 500 members! We firmly believe that a strong business community is crucial to the success of our region, and we are committed to providing our members with the support they need to thrive. As a member of our Chamber, you will have access to a wide range of networking opportunities, educational resources, and advocacy initiatives that will help you grow your business and achieve your goals. Don't miss out on this incredible opportunity to connect with like-minded professionals and take your business to the next level!

Highlights of joining us:

- You will have access to **Strong Advocates** on your behalf at all government levels.
- Create networking and educational opportunities to grow your business
- Financially Support Economic Development and Tourism projects.
- Free of charge, access to Chamber Collaboration Centre includes a boardroom, technology access, and a small office.
- Save you money with our benefits partners, such as the Chamber Plan Employee Benefits, Esso Mobil Business Card Program and Member-2-Member support local program.
- And so much more!

Reach out to us today if you are interested in learning more about the Chamber and how the value of membership can help you!

Click here to join



If you have a job posting you would like to share with your local business

community. Email the details to Lisa atoa@tcchamber.ca



The Chambers of Commerce Group Insurance Plan has been a trusted source of protection for Canadian firms for over 40 years. With more than 30,000 small to midsize businesses already on board, the Chambers Plan is the go-to choice for comprehensive group benefits. Offering Health and Dental insurance, it ensures that your employees are well taken care of.

When it comes to employee benefits, the Chambers Plan stands out for its simplicity, stability, and intelligence. By pooling benefits, it provides accessibility and flexibility, giving your business the peace of mind it needs. With an unwavering commitment to customer service, the Chambers Plan delivers unsurpassed value year after year.

Don't settle for anything less than the best for your employees. Choose the Chambers Plan and experience the difference that Canada's #1 employee benefits plan for small business can make.

<u>Theriault Financial Inc</u> Phone: (902) 434-9088 Toll Free: 1-877-434-9088 Email: <u>info@theriaultfinancial.com</u> Website: <u>https://www.theriaultfinancial.com/</u>



Are you tired of juggling multiple tools for your payroll and HR needs? Look no further!

At our company, we understand that payroll is much more than just a transaction. It's about building a relationship with your employees and ensuring they are paid accurately and on time. That's why we offer personalized payroll services tailored to meet your specific business needs.

We believe that every business, no matter the size, deserves a dedicated service representative who will be there to answer any questions and provide support whenever it's needed. With us, you won't have to deal with impersonal call centers or automated systems. Instead, you'll have a real person who knows your business and is committed to providing exceptional service.

Whether you have one employee or thousands, we have the expertise and resources to handle your payroll needs efficiently and effectively. Let us take care of the paperwork, compliance, and other administrative tasks, so you can focus on what matters most – running your business.

Contact us today to learn more about our personalized payroll services and how we can help your business thrive.

Stephen McKellar **Phone:** 902-531-2756 Email: <u>stephen.mckellar@payworks.ca</u>



Authorized reseller for: Purolator UPS FedEx Canpar DHL

Flagship Company is thrilled to announce that they've partnered with Purolator, UPS, FedEx, Canpar and DHL to bring you exclusive discounted shipping rates!

With our convenient online shipping solution, you can easily compare rates and choose your preferred courier all in one place. Say goodbye to the hassle of shopping around for the best rates and juggling multiple courier accounts – we've got you covered.

Whether you're shipping small parcels or large freight, our platform makes it easy to get your items where they need to go, without breaking the bank. Sign up today and start saving on all your shipping needs!

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- Save up to 70% on the regular courier tariffs
- Free access to the FlagShip shipping system where you can make quotes, shipments, print the labels, manage your returns, have a free pickup, receive

- automated tracking notifications, and more
- One weekly consolidated invoice for all your shipments
- Ship everywhere in Canada and Internationally, import/export
- Skid shipments available for North America
- Free plugins to integrate into your eCommerce
- Direct customer support from FlagShip
- The reliability of a Canadian successful company since 2005

SIGN UP FOR YOUR FREE AND NO OBLIGATION ACCOUNT (www.flagshipcompany.com/atlanticchambers)

Daniel Rondeau | FlagShip Directeur, Comptes nationaux National Accounts Manager Email: daniel@flagshipcompany.com toll free 1.866.320.8383 ext 252

Chamber Collaboration Centre for Businesses



Our Collaboration Centre for Businesses is fully equipped with a board room and a private office, and available for our members to use free of charge. This is made possible by the generous sponsorship from Wilson's Home Heating, a company committed to supporting local businesses.

Our Collaboration Centre is the perfect space for entrepreneurs and small businesses to meet, network and collaborate with like-minded individuals. Whether you need a private office for a conference call or a board room for a team meeting, we've got you covered.

Thank you, Wilson's Home Heating, for making this possible!

To book the boardroom, private office or for more information call 902-895-6328 or email <u>oa@tcchamber.ca</u>











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