

Lifetime Achievement Award 2024

Sharon Corcoran

Presented by:



The Lifetime Achievement Award, presented this year by Patterson Law, is the highest honour of the Truro and Colchester Chamber of Commerce and recognizes individuals who have had a life-long commitment to economic and community growth in the Truro and Colchester Region.

Overall, this award serves as a tribute to an individual's lifelong dedication, accomplishments, and impact, celebrating their legacy and influence on the business community and community more broadly.

Tonight we will honour a business woman that captivates people with her presence, confidence and charisma. A woman that creates a wake of joy as she cruises through life with exuberance, boundless spirit, passion and a heart of pure gold. It is a profound pleasure to present Sharon Corcoran with this esteemed award as we celebrate a lifetime of her extraordinary accomplishments, her business legacy and profound influence in the community.

Anyone who is fortunate enough to know Sharon is immediately swept into a vortex of infectious energy, illuminating every space she enters, infusing it with warmth, laughter, and a zest for life that inspires all fortunate enough to know her.

Stepping back in time, Sharon began her realtor career in Truro in 1979 working with local brokers. In 1988, she paired up with another broker, Barbara Schofield, and they launched Fairlane Realty during a time when women owning their own business was rare.

The date was also significant that March 8, the business anniversary, falls on International Women's Day, as a reminder of the significance of their journey as women in business. She shared that the first cheque they signed was to the Truro and District Chamber of Commerce, marking that they were officially in business receiving their membership sticker for their window on Prince Street.

Sharon became the sole proprietor of the business in 2002 and bought her first RE/MAX franchise on April 14, 2005. This acquisition aligned the Truro-based business with a national firm increasing marketing, education and technology that increased their efficiency.

Sharon has literally had a life-long interest in advocacy campaigning and winning her high school student council president election.

She has continued that advocacy at provincial and national levels within the real estate industry and through the Chamber. She has served as the President of the Northern Real Estate Board, and Political Municipal Action Committee which created the first-time home buyers plan adopted by government that continues to support homebuyers today.

Celebrating 36 years in business this year, Sharon is thrilled to see the increasing number of women entrepreneurs in the region. She is an inspiration to many and a mentor, providing advice and experience for anyone seeking support.

For many newcomers relocating to the community, she is their first friendly face helping them get settled in their new home.

She is a very proud driving force behind the REMAX Children 's Miracle Network program which has raised over \$100 million in Canada in total since its inception in 1992. Nova Scotia's REMAX Agents raised \$198,507 in 2023 and every cent went to IWK.

She has a passion for preserving local built heritage and has created a series of 26 postcards capturing the unique architecture of several properties in Truro.

She has been a member of The Truro Rotary Club since 2002 and is currently serving as the president of the Truro Rotary Club. She received the Rotary's Paul Harris Fellowship in 2023.

More than hobbies, Sharon has many passions such as travelling, curling, golf, playing in the New Horizons Band, gardening and spending time with her partner Orland and his grandchildren.

Sharon received the REMAX Lifetime Achievement Award in 2018 for her outstanding sales performance and has been presented with a REMAX Hall of Fame, 2023 REMAX Platinum Club Team award with co-recipient Joanne Bouley, among several other sales excellence awards.

This incredible Truro business woman reminds us to embrace each moment with passion, to approach challenges with optimism, and to spread happiness wherever we go. In honoring her, we pay tribute to the power of positivity and the extraordinary impact of living life to the fullest.

The Truro and Colchester Chamber of Commerce and Patterson Law are honored this evening to recognize Sharon for her enormous contribution to our community.

Sharon, please come forward to be presented with the Lifetime Achievement Award.