

Truro & Colchester
CHAMBER
of Commerce

Hi, just a reminder you're receiving this email because you have expressed an interest in the Truro & Colchester Chamber of Commerce. Don't forget to add oa@tcchamber.ca to your address book so we'll be sure to land in your inbox! You may **unsubscribe** anytime.

WIBB
Women In Business Breakfast

Jean-eva Dickie
Founder of Book of Love Canada

\$25 / MEMBER, \$45 / NON-MEMBER

MAY 7TH, 8:30 - 10:00 AM

INN ON PRINCE

CHAMBER of Commerce Patterson MNP

Join us for an empowering morning at our Women In Business Breakfast on May 7, 2024, from 8:30 to 10 AM at the Inn on Prince.

Be inspired by the incredible journey of Jean-eva Dickie, the visionary founder of Book of Love Canada. From overcoming personal dating challenges, she forged a groundbreaking solution that blossomed into a thriving business.

Gain exclusive access to the wisdom and insights of this esteemed Nova Scotian entrepreneur as she shares her secrets to success.

Secure your spot now to fuel your entrepreneurial spirit and elevate your business game! Don't miss out on this opportunity to connect, learn, and be inspired!

Sponsored by Patterson Law and MNP

Tickets: \$25 Members / \$45 Non Members

Reach out to us today to reserve your seat. Tel: (902) 895-6328 Email: oa@tcchamber.ca

Register for Women In Business Breakfast

Our Annual Golf Tournament

Join us for a thrilling day of golf, games, and networking at our Annual Golf Tournament! It's an event you won't want to miss!

Date: June 14th, 2024
Location: Mountain Golf Club
Member's Cost: \$125/player



Non Member's Cost: \$175/player

Gather your team for a day of golfing fun and friendly competition. Engage in thrilling games and challenges on the course. Connect with fellow golfers and industry professionals, making valuable networking connections. Indulge in delicious food and refreshing drinks to keep you fueled throughout the day.

Get ready for an unforgettable day of golf, games, networking, and more!

[Register for Golf Tournament](#)

[Experience Ireland with the Truro Colchester Chamber of Commerce](#)



Embark on an unforgettable adventure through the enchanting Emerald Isle with our exhilarating 10-day tour of Ireland!

Prepare to be swept away on a journey brimming with captivating history and spellbinding sights that will ignite your sense of wonder. Your expedition kicks off in Dublin, Ireland's vibrant capital,

where the pulse of the city beats with cultural allure and warm hospitality. From there, delve into the mesmerizing landscapes of the Ring of Kerry, where pristine beaches, diverse wildlife, and majestic mountains await your discovery. Explore the charming town of Killarney, a haven for outdoor enthusiasts nestled amidst picturesque mountains and serene lakes, then behold the awe-inspiring Cliffs of Moher, an iconic symbol of Ireland's natural splendor. Venture to the ancient city of Limerick and meander through its storied streets, before immersing yourself in the lively atmosphere of Galway, adorned with stunning cathedrals and bustling pubs. Traverse the untamed beauty of the Connemara Region, where rugged mountains, tranquil lakes, and Gaelic traditions create an unforgettable tapestry of Irish culture.

Your journey concludes with a scenic return to Dublin, leaving you with a treasure trove of cherished memories to last a lifetime!

Highlights of Your Adventure:

- 8 Nights: Enjoy superior accommodation ensuring comfort and relaxation throughout your journey.
- 10 Meals: Indulge in daily breakfast and savor 2 special dinners, each a culinary delight reflecting Ireland's rich heritage.
- Transport: Travel in style aboard a deluxe AC vehicle, ensuring comfort and convenience as you explore Ireland's breathtaking landscapes.
- Flights: International flights included, allowing you to focus on the excitement of your Irish escapade without the hassle of booking separate travel arrangements.

Don't miss out on this extraordinary opportunity to experience the magic of Ireland firsthand! [Click here to embark on your unforgettable adventure.](#)

[Experience Ireland Itinerary](#)

The Chamber Perk\$ Mobile App

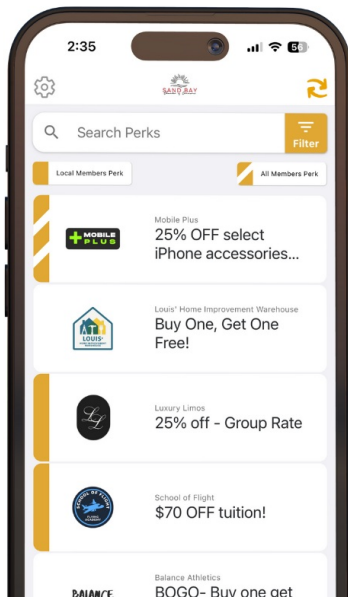
Your chamber membership has perks!

Start saving locally with the Chamber Perks App and access exclusive deals, not only in our community, but also in over 25 cities across Canada!

Plus, unlock even more benefits by accessing your Admin Portal. Simply [email us to request your passcode](#) and take control of your business profile. Create valuable perks that drive local business to your doorstep.

Join now to maximize your chamber benefits!

CHAMBER MEMBERS AND YOUR EMPLOYEES!



Start **SAVING** at businesses locally and across Canada.

Chamber
Perks
MOBILE APP™

DOWNLOAD NOW



Explore
Central
Event Calendar Submissions

Hosting an event in Explore Central Nova Scotia? Get the spotlight it deserves!

Showcase your event on the Explore Central NS Events Calendar and/or in the Chamber of Commerce Newsletter.

Simply fill out our quick form to get started and let us help spread the word about your incredible event. Don't miss this chance to reach a broader audience and make your event a success!

[Event Submissions Link](#)

The APEX Invitational Golf Association is celebrating it's 50th Anniversary

Join us in celebrating our 50th Anniversary with a spectacular gala event featuring the esteemed Lawrence Hill, right here in Truro, Nova Scotia!

Lawrence Hill, an internationally renowned author and inspirational speaker, captivates audiences with his impactful works, including the acclaimed 2007 novel "The Book of Negroes." Inspired by the journey of Black Loyalists who sought freedom and

Join the Apex Invitational Golf Association for a one night only event in celebration of our 50th year.

Aug 1st 6:30PM

Best Western Glengarry
(Truro, Nova Scotia)

Enjoy wine, charcuterie and appetizers as we take in special performances and hear from guest speaker, Lawrence Hill, author of The Book of Negroes.



Lawrence Hill is a renowned Canadian author and inspirational speaker most known for his 2007 novel The Book of Negroes, inspired by the Black Loyalists given freedom and resettled in Nova Scotia.

Author of the Book of Negroes
Lawrence Hill

We are asking our community leaders and champions to support this once in a lifetime event.

Corporate and Organization
Tables of 8 are \$1000.

To purchase a table or for
more information, contact:

Jude Clyke 902-893-8254
Wayne Talbot 902-895-2986

All proceeds from our
celebration event will go
to the Apex Scholarship
Fund.

opportunity in Nova Scotia, Hill's storytelling resonates deeply with our community.

As we honor the rich history and social impact of the Apex Golf Tournament, established in 1974, we proudly highlight our "hole in one" achievement: the Apex Scholarship Fund. With contributions exceeding \$112,000, this fund supports aspiring youth in pursuing their dreams through post-secondary education.

We're honored to welcome Lawrence Hill to this event, where all proceeds from our 50th celebration will benefit the Apex Scholarship Fund. In addition to our distinguished guest, prepare to be entertained by local performers as we gather for an evening of enjoyment in support of a worthy cause.

Event Details:

Date: August 1, 2024

Location: Best Western Glengarry

Time: 6:30 PM

Type: Wine, Charcuterie, and Appetizers

Cost: Corporate and Organization Tables of 8 are \$1000.

We extend a heartfelt invitation to our champions, community partners, and local leaders to join us in making this milestone event truly unforgettable.

To secure your table or for further information, please contact:

Jude Clyke at clykejc@live.com or (902) 957-0602

Wayne Talbot at wayne.talbot@bellaliant.net or (902) 956-1407

Let's come together to celebrate 50 years of excellence and empower the next generation to reach new heights!



Grow your business online grant

Connecting Canadian businesses to their customers online

Innovation, Science and Economic Development Canada

CBDC

Canada

The Canada Digital Adoption Program (CDAP) can help get your business online, give your e-commerce presence a boost or digitalize your business's operations.

The program offers two grants.

The Grow Your Business Online grant helps small businesses take advantage of e-commerce opportunities.



- Access a network of e-commerce advisors for advice and support.
- Get a microgrant of up to \$2,400 to buy new e-commerce tools.

The Boost Your Business Technology grant helps small and medium-sized businesses adopt new digital technologies.

- Use a free digital assessment tool to evaluate your business's digital readiness.

- Get a grant of up to \$15,000 to consult a digital expert and develop a digital adoption plan for your business.
- Get up to \$100,000 in interest-free loans from BDC to implement your digital adoption plan.
- Leverage a subsidized work placement to bring on a recent graduate or student to help with your digital transformation.

Learn more and apply online digitaladoption-adoptionnumerique@ised-isde.gc.ca

**940 Prince St
Truro, Nova Scotia
Phone: (902) 893-4343**

Hours:
Sunday Closed
Monday 9:30 a.m.–5 p.m.
Tuesday 9:30 a.m.–5 p.m.
Wednesday 9:30 a.m.–8 p.m.
Thursday 9:30 a.m.–8 p.m.
Friday 9:30 a.m.–5 p.m.
Saturday 9 a.m.–4 p.m.

RESILIENCE

A Discussion on Resources to Thrive

Join us for a light breakfast as we learn about the skills, tools, and resources you need to anticipate, plan for, and thrive through adversity. Admission is only \$5.00. Limited seating available.

THURSDAY, MAY 2
8:30 AM - 10:30 AM

NSCC TRURO CAMPUS
MCCARTHY HALL
ROOM MC112

REGISTER NOW




Scott Furlotte, M.Sc.
NSCC and Acadia University

Attention Entrepreneurs!

In this world of rapid change, economic upheaval, and unprecedented opportunity, business owners are struggling!

More than ever, business owners and entrepreneurs are having to think fast on the fly, improvise, fortify themselves against surprises, and preemptively address their vulnerabilities.

In addition to all the standard business best practices, RESILIENCE has become a critical personal and corporate quality.

Join us on Thursday, May 2 at 8:30am for “Resilience: A Discussion on Resources to Thrive”, a comprehensive workshop focused on RESILIENCE in business.

Learn about the skills, tools, and resources you need to anticipate, plan for, and thrive through adversity.

This interactive workshop will be led by Scott Furlotte, M.Sc. of the NSCC School of Health and Human Services and Acadia University’s Department of Psychology.

Presented by the Truro & Colchester Partnership for Economic Prosperity (TCPEP).
Admission: \$5.00 A light breakfast will be served.

Room MC112, McCarthy Hall, NSCC Truro Campus, 36 Arthur Street, Truro, NS.

Limited space. Register now: <https://www.zeffy.com/en-CA/ticketing/a45fef50-a06b-4e4b-aa52-899b294c5d3b>



The banner features a dark teal background with white and light blue text. At the top, it reads "Truro & Colchester Partnership for Economic Prosperity" with "Partnership" in a larger, italicized font. Below this, it lists the locations: "Colchester | Millbrook | Stewiacke | Truro". A white ribbon graphic contains the text "Supporting Business Growth". In the center, three circular portraits of David Phillips, Karen Putnam, and Jason Steele are displayed. At the bottom left, there is an email icon with "info@tcpep.ca" and a phone icon with "902.890.3120". At the bottom right, there is a globe icon with "www.trurocolchester.ca".

NEW MEMBERS!

Do you know someone who might benefit from connecting with us?

At Truro & Colchester Chamber of Commerce, we are dedicated to empowering our members by tackling the most pressing policy issues facing our community. We understand that fostering economic growth is vital to the success of our region, and we are committed to advocating for innovative solutions that will drive progress and prosperity for all. Our team of experts works

tirelessly to research, develop, and promote policies that will create a thriving environment for businesses and individuals alike. With a steadfast focus on collaboration and innovation, we are proud to champion economic growth and help our members achieve their full potential.

Every member of our team has been working tirelessly to connect with local businesses and provide them with the latest resources and information to help them navigate and thrive. We understand the difficulties that the entire business community is facing, and we are here to help. By joining us in this effort, you can make a real difference in helping our local businesses not just survive but thrive. Let's come together and show our support for the backbone of our economy – our local businesses.

Our Chamber is the largest in Nova Scotia outside of HRM, with over 500 members! We firmly believe that a strong business community is crucial to the success of our region, and we are committed to providing our members with the support they need to thrive. As a member of our Chamber, you will have access to a wide range of networking opportunities, educational resources, and advocacy initiatives that will help you grow your business and achieve your goals. Don't miss out on this incredible opportunity to connect with like-minded professionals and take your business to the next level!

Highlights of joining us:

- You will have access to **Strong Advocates** on your behalf at all government levels.
- Create networking and educational **opportunities to grow** your business
- **Financially Support** Economic Development and Tourism projects.
- **Free of charge**, access to Chamber Collaboration Centre includes a boardroom, technology access, and a small office.
- **Save you money** with our benefits partners, such as the Chamber Plan Employee Benefits, Esso Mobil Business Card Program and Member-2-Member support local program.
- And so much more!

Reach out to us today if you are interested in learning more about the Chamber and how the value of membership can help you!

[Click here to join](#)

JOB POSTINGS



If you have a job posting you would like to share with your local business community. Email the details to Lisa atoa@tcchamber.ca

Salesperson Position

Seeking a dynamic sales professional to join our vibrant team at a bustling Men's clothing store located in Downtown Truro. Drop by and chat



with Sandy for further information. Visit us at 25 Inglis Pl, Truro or call (902) 895-8447.



ButterTrail Natural Goods



Welcome to Butter Trail Natural Goods Store, your premier destination for all things natural and sustainable in Nova Scotia!

At Butter Trail, we pride ourselves on offering a diverse selection of products to cater to various dietary preferences and lifestyles. Whether you're gluten-free, vegan, or following a keto diet, we have you covered with our extensive range of options. Our commitment to sustainability shines through in our zero waste selection, allowing you to shop guilt-free and reduce your environmental footprint. We believe in providing high-quality goods that not only nourish your body but also support a healthier planet.

Experience the difference of Butter Trail with our fair value pricing, ensuring that you receive exceptional products at affordable prices. Join us on the journey towards a healthier, more sustainable future with Butter Trail Natural Goods Store.

First time customers save the tax on your purchase or 15% on Non-taxable Merchandise through their exclusive perk on the Chamber Perks app!

[Check out Butter Trail Naturals on Facebook!](#)

Truro Golf Club

Welcome to Truro Golf Club, the epitome of a full-service golf destination! Nestled in the heart of Truro, our semi-private 18-

hole golf course is a gem open to all golf enthusiasts.

Renowned as the Jewel of the Hub, our club welcomes a multitude of summer visitors who return year after year to bask in the beauty of our course and the exceptional service we provide.



Prepare for your round at our fully stocked Golf Shop, offering a wide selection of clothing and equipment for both men and women. Need a ride? We've got you covered with forty power carts available upon request, ensuring a comfortable and convenient golfing experience. Additionally, premium rental clubs are available for those looking to upgrade their game.

Practice makes perfect, and at Truro Golf Club, we offer public access to our driving range, chipping area, and putting green. However, please remember to call ahead to confirm availability. Whether you're a seasoned golfer or a novice looking to hone your skills, Truro Golf Club is your ultimate destination for a memorable golfing experience.

They're also featuring a perk on the Chamber Perks app: Two Hours on one of their Trackman Simulators for the price of one hour on Tuesday & Wednesdays.

[Check out Truro Golf Club's website!](#)

Bold and Italic



Bold & Italic is now open for new clients! We specialize in a range of services tailored to boost your online presence and drive success for your business:

- Social media management
- Social media advertising
- Content creation
- Canva design
- Website design
- Personalized one-on-one training in social media marketing
- Expert content and strategy consulting sessions
- Fractional marketing management

If you're ready to take your business to the next level, simply reach out promptly to discuss how we can collaborate for your success!

Let's turn your vision into reality with Bold & Italic.

Michelle is providing a perk on the Chamber Perks app: Enjoy a 30 minute marketing consulting session for free!

[Check out Bold & Italic's Facebook!](#)



Canada's #1 Plan for Employee Benefits

The Chambers of Commerce Group Insurance Plan has been a trusted source of protection for Canadian firms for over 40 years. With more than 30,000 small to midsize businesses already on board, the Chambers Plan is the go-to choice for comprehensive group benefits. Offering Health and Dental insurance, it ensures that your employees are well taken care of.

When it comes to employee benefits, the Chambers Plan stands out for its simplicity, stability, and intelligence. By pooling benefits, it provides accessibility and flexibility, giving your business the peace of mind it needs. With an unwavering commitment to customer service, the Chambers Plan delivers unsurpassed value year after year.

Don't settle for anything less than the best for your employees. Choose the Chambers Plan and experience the difference that Canada's #1 employee benefits plan for small business can make.

[Theriault Financial Inc](#)
Phone: (902) 434-9088
Toll Free: 1-877-434-9088
Email: info@theriaultfinancial.com
Website: <https://www.theriaultfinancial.com/>



Are you tired of juggling multiple tools for your payroll and HR needs?

Look no further!

At our company, we understand that payroll is much more than just a transaction. It's about building a relationship with your employees and ensuring they are paid accurately and on time. That's why we offer personalized payroll services tailored to meet your specific business needs.

We believe that every business, no matter the size, deserves a dedicated service representative who will be there to answer any questions and provide support whenever it's needed. With us, you won't have to deal with impersonal call centers or automated systems. Instead, you'll have a real person who knows your business and is committed to providing exceptional service.

Whether you have one employee or thousands, we have the expertise and resources to handle your

payroll needs efficiently and effectively. Let us take care of the paperwork, compliance, and other administrative tasks, so you can focus on what matters most – running your business.

Contact us today to learn more about our personalized payroll services and how we can help your business thrive.

Stephen McKellar

Phone: 902-531-2756

Email: stephen.mckellar@payworks.ca



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- One weekly consolidated invoice for all your shipments
- Ship everywhere in Canada and Internationally, import/export
- Skid shipments available for North America
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- Direct customer support from FlagShip
- The reliability of a Canadian successful company since 2005

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(www.flagshipcompany.com/atlanticchambers)

Daniel Rondeau | FlagShip
Directeur, Comptes nationaux
National Accounts Manager
Email: daniel@flagshipcompany.com
toll free 1.866.320.8383 ext 252

Chamber Collaboration Centre for Businesses



**COLLABORATION
CENTRE**
FOR BUSINESS



Our Collaboration Centre for Businesses is fully equipped with a board room and a private office, and available for our members to use free of charge. This is made possible by the generous sponsorship from Wilson's Home Heating, a company committed to supporting local businesses.

Our Collaboration Centre is the perfect space for entrepreneurs and small businesses to meet, network and collaborate with like-minded individuals. Whether you need a private office for a conference call or a board room for a team meeting, we've got you covered.

Thank you, Wilson's Home Heating, for making this possible!

To book the boardroom, private office or for more information
call 902-895-6328 or email oa@tcchamber.ca





@tdcoc



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Esso and Mobil Business Fleet Card Program



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