

Truro & Colchester
CHAMBER
of Commerce

Hi, just a reminder you're receiving this email because you have expressed an interest in the Truro & Colchester Chamber of Commerce. Don't forget to add oa@tcchamber.ca to your address book so we'll be sure to land in your inbox! You may **unsubscribe** anytime.



We Will Remember

As we reflect on the tragic events starting April 18 and 19, 2020, we embrace our communities. It's important that we keep the memories of victims and survivors alive in our hearts and minds. The resilience displayed daily by families, survivors, and our communities serves as an inspiration, embodying the enduring strength of Nova Scotia.

For individuals requiring emotional support, dialing 211 will connect them with a community resource navigator who can facilitate assistance. Those facing a mental health crisis can access the provincial mental health and addictions crisis line at 1-888-429-8167, available around the clock.

WIBB
Women In Business Breakfast

Jean-eva Dickie
Founder of Book of Love Canada

\$25 / MEMBER, \$45 / NON-MEMBER

MAY 7TH, 8:30 - 10:00 AM

INN ON PRINCE

CHAMBER of Commerce Patterson MNP

Join us for an empowering morning at our Women In Business Breakfast on May 7, 2024, from 8:30 to 10 AM at the Inn on Prince.

Be inspired by the incredible journey of Jean-eva Dickie, the visionary founder of [Book of Love Canada](#). From overcoming personal dating challenges, she forged a groundbreaking solution that blossomed into a thriving business.

Gain exclusive access to the wisdom and insights of this esteemed Nova Scotian entrepreneur as she shares her secrets to success.

Secure your spot now to fuel your entrepreneurial spirit and elevate your business game! Don't miss out on this opportunity to connect, learn, and be inspired!

Sponsored by Patterson Law and MNP

Tickets: \$25 Members / \$45 Non Members

Reach out to us today to reserve your seat. Tel: (902) 895-6328 Email: oa@tcchamber.ca



Digital Nova Scotia (DNS) is hosting a session in Truro on April 23rd. Owen Sagness, who recently assumed the role of CEO at DNS, is enthusiastic about connecting with Nova Scotia's vibrant tech community.

As part of his regional tour, Owen and select members of the DNS team will be in Truro on the morning of Tuesday, April 23rd. We extend an invitation to join us for an engaging discussion and light breakfast at the NSCC Truro Campus.

During this meeting, we seek your insights on the digital industry and opportunities for DNS to enhance support for you and your organization. Whether or not you're directly involved in the digital sector, we're keen to explore tailored assistance options.

Meeting Details:

- Date: Tuesday, April 23rd
- Time: 8:30 am - 10:00 am
- Location: NSCC Truro Campus, McCarthy Hall
- Address: 36 Arthur Street, Truro, NS

Please RSVP to Ashley Field at ashley@digitalnovascotia.com if you're interested in joining us for this informative session. We look forward to connecting with you!



Attention all professionals seeking to enhance their skills in Microsoft 365! CBDC NOBL invites you to seize the opportunity to join our exclusive in-person program starting next Wednesday, April 24th, at 1:00 pm in the prestigious Truro boardroom.

Limited seats are available, so act swiftly to secure your spot. Don't fret if you lack a laptop;

we've got you covered with provisions for your convenience.

Elevate your proficiency in Microsoft 365 by contacting Alana at today at (902) 895-6625.

WORK SAFE. FOR LIFE.

WORKERS' COMPENSATION BOARD OF NOVA SCOTIA

Employers seeking automatic receipt of this information can conveniently subscribe. Our plan entails monthly dissemination of issues from now until September, with potential extension as per demand.

WCB presents its [special edition e-newsletter](#) focusing on Gradual Onset Psychological Injury.

Employers seeking automatic receipt of this information can conveniently subscribe. Our plan

A detailed compilation of Questions and Answers is available on the [Gradual Onset Psychological Injury](#) page on our corporate website, continuously updated.

Additionally, employers are encouraged to explore worksafeforlife.ca for tools and resources pertaining to both physical and psychological injury prevention.

WCB's [Working to Well website](#) offers materials on return-to-work programs.

Gradual Onset Psychological Injury - WCB Nova Scotia Information Webinar

Wednesday, April 24th, 3:00 - 4:15 p.m. ADT

[Click to Register](#)

**WORK
SAFE.
FOR
LIFE.**



Our Annual Golf Tournament

Join us for a thrilling day of golf, games, and networking at our Annual Golf Tournament! It's an event you won't want to miss!

Date: June 14th, 2024
Location: Mountain Golf Club
Member's Cost: \$125/player
Non Member's Cost: \$175/player

As a Participant:

Gather your team for a day of golfing fun and friendly competition. Engage in thrilling games and challenges on the course. Connect with fellow golfers and industry professionals, making valuable networking connections. Indulge in delicious food and refreshing drinks to keep you fueled throughout the day.

Opportunities Await:

Showcase your business as a Hole Sponsor and gain visibility among participants and spectators. Sign up as a Volunteer for a rewarding networking experience while supporting the event's success. Keep the excitement high with our Hole-in-One Sponsorships, offering fantastic prizes.

Get ready for an unforgettable day of golf, games, networking, and more!

[Register for Golf Tournament](#)



Attention Members

We have a limited stock of Chamber-branded reusable shopping bags available to giveaway. If you're interested in receiving a bundle of 50 for your business or upcoming event, please contact Lisa at oa@tcchamber.ca.

Availability is on a first-come, first-served basis.

Stakeholder Express



Accessibility Standards
Canada

Normes d'accessibilité
Canada

Canada

We're excited to announce the official launch of our public review for the [draft accessibility standard on plain language](#)! This standard aims to promote clear, accessible, and inclusive communication.

The plain-language approach in written communications serves to effortlessly convey vital information, eliminating barriers to understanding.

Would you like to share your thoughts on this new standard? Here's your opportunity! Keep reading to learn more.

Key benefits of the standard include:

- Meeting diverse audience needs
- Making information easy to understand and inclusive
- Establishing rules for clear writing, including text content, formatting, grammar, language, tone, and providing supportive examples
- Encouraging the use of familiar language and positive phrasing
- Recommending better practices for visual and structural elements
- Educating communicators on digital accessibility, evaluation, and revision best practices

Your input is invaluable in considering various perspectives and ensuring inclusivity. Providing feedback is easy:

1. Review the [draft standard on our website](#).
2. Share your feedback through our [online form](#), [downloadable PDF](#) or [Word formats](#)

The public review period ends on Monday, July 8, 2024, at 11:59 p.m. (PST).

Visit our [website](#) for detailed instructions or to reach out to us directly.

Thank you for your expertise and input, which contribute to a more inclusive and barrier-free Canada. We eagerly await your feedback!



Supporting Women Entering The Trades

At Livia Properties, we are deeply committed to advancing gender equality, particularly within the traditionally male-dominated field of construction trades in Nova Scotia. To foster greater female representation in this industry, we are proud to announce a \$2,000.00 grant to support women pursuing careers in construction trades.

Through the Livia Properties-Women In Trades initiative, we offer an annual grant of \$2,000.00 to a deserving female applicant. This grant is

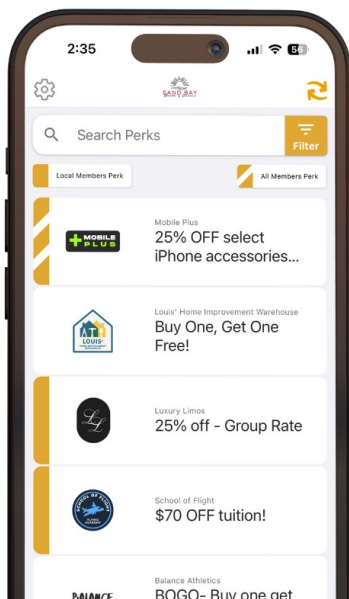
open to high school graduates enrolled in or accepted to any qualifying construction trade program at any NSCC Campus in Nova Scotia.

Administered by the Nova Scotia Communities Foundation of NS (<https://rcfofns.com/>), this initiative aims to empower and support women as they enter and excel in the trades.

Eligibility criteria include identifying as female, being a high school graduate, and currently attending or accepted into a construction-related trade program at any NSCC Campus in Nova Scotia. We welcome applications from all qualified candidates.

The Chamber Perk\$ Mobile App

CHAMBER MEMBERS AND YOUR EMPLOYEES!



Start **SAVING** at businesses locally and across Canada.



DOWNLOAD NOW



Your chamber membership has perks!

Start saving locally with the Chamber Perks App and access exclusive deals, not only in our community, but also in over 25 cities across Canada!

Plus, unlock even more benefits by accessing your Admin Portal. Simply [email us to request your passcode](#) and take control of your business profile. Create valuable perks that drive local business to your doorstep.

Join now to maximize your chamber benefits!



Hosting an event in Explore Central Nova Scotia? Get the spotlight it deserves!

Showcase your event on the Explore Central NS Events Calendar and/or in the Chamber of Commerce Newsletter.

Simply fill out our quick form to get started and let us help spread the word about your incredible event. Don't miss this chance to reach a broader audience and make your event a success!

[Event Submissions Link](#)

The APEX Invitational Golf Association is celebrating it's 50th Anniversary

Join us in celebrating our 50th Anniversary

Join the Apex Invitational Golf Association for a one night only event in celebration of our 50th year.

Aug 1st 6:30PM

Best Western Glengarry
(Truro, Nova Scotia)

Enjoy wine, charcuterie and appetizers as we take in special performances and hear from guest speaker, Lawrence Hill, author of The Book of Negroes.



Lawrence Hill is a renowned Canadian author and inspirational speaker most known for his 2007 novel The Book of Negroes, inspired by the Black Loyalists given freedom and resettled in Nova Scotia.

Author of the Book of Negroes
Lawrence Hill

We are asking our community leaders and champions to support this once in a lifetime event.

Corporate and Organization Tables of 8 are \$1000.

To purchase a table or for more information, contact:

Jude Clyde 902-893-8254 Wayne Talbot 902-895-2986

All proceeds from our celebration event will go to the Apex Scholarship Fund.

with a spectacular gala event featuring the esteemed Lawrence Hill, right here in Truro, Nova Scotia!

Lawrence Hill, an internationally renowned author and inspirational speaker, captivates audiences with his impactful works, including the acclaimed 2007 novel "The Book of Negroes." Inspired by the journey of Black Loyalists who sought freedom and opportunity in Nova Scotia, Hill's storytelling resonates deeply with our community.

As we honor the rich history and social impact of the Apex Golf Tournament, established in 1974, we proudly highlight our "hole in one" achievement: the Apex Scholarship Fund. With contributions exceeding \$112,000, this fund supports aspiring youth in pursuing their dreams through post-secondary education.

We're honored to welcome Lawrence Hill to this event, where all proceeds from our 50th

celebration will benefit the Apex Scholarship Fund. In addition to our distinguished guest, prepare to be entertained by local performers as we gather for an evening of enjoyment in support of a worthy cause.

Event Details:

Date: August 1, 2024

Location: Best Western Glengarry

Time: 6:30 PM

Type: Wine, Charcuterie, and Appetizers

Cost: Corporate and Organization Tables of 8 are \$1000.

We extend a heartfelt invitation to our champions, community partners, and local leaders to join us in making this milestone event truly unforgettable.

To secure your table or for further information, please contact:

Jude Clyde at clykejc@live.com or (902) 957-0602

Wayne Talbot at wayne.talbot@bellaliant.net or (902) 956-1407

Let's come together to celebrate 50 years of excellence and empower the next generation to reach new heights!

The Canada Digital Adoption Program (CDAP) can help get your business online, give your e-commerce presence a boost or digitalize your business's operations.

The program offers two grants.

The Grow Your Business Online grant helps

Grow your business online grant

Connecting Canadian businesses to their customers online



Innovation, Science and Economic Development Canada

Innovation, Sciences et Développement économique Canada



Canada

small businesses take advantage of e-commerce opportunities.

- Access a network of e-commerce advisors for advice and support.
- Get a microgrant of up to \$2,400 to buy new e-commerce tools.

The Boost Your Business Technology grant helps small and medium-sized businesses adopt new digital technologies.

- Use a free digital assessment tool to evaluate your business's digital readiness.
- Get a grant of up to \$15,000 to consult a digital expert and develop a digital adoption plan for your business.
- Get up to \$100,000 in interest-free loans from BDC to implement your digital adoption plan.
- Leverage a subsidized work placement to bring on a recent graduate or student to help with your digital transformation.

Learn more and apply online digitaladoption-adoptionnumerique@ised-isde.gc.ca



**940 Prince St
Truro, Nova Scotia
Phone: (902) 893-4343**



Hours:
Sunday Closed
Monday 9:30 a.m.–5 p.m.
Tuesday 9:30 a.m.–5 p.m.
Wednesday 9:30 a.m.–8 p.m.
Thursday 9:30 a.m.–8 p.m.
Friday 9:30 a.m.–5 p.m.
Saturday 9 a.m.–4 p.m.

Get ready for an engaging evening ahead!

Big Brothers, Big Sisters of Colchester & East Hants are thrilled to announce an upcoming Trivia Night fundraiser on Saturday, April 20th, at the Enfield Fire Hall.

Gather your friends, don your best attire, and bring your enthusiasm for a chance to win bragging rights!



Teams of up to 6 people can participate for just \$10 per person. You can register your team in advance by emailing Nancy Crosby at nrcrosby@eastlink.ca, or simply sign up at the door.

All proceeds will benefit Big Brothers Big Sisters of Colchester & East Hants!

Prepare for 10 rounds of themed questions, where the winning team will not only earn a prize but also the ultimate bragging rights! Join us for a fantastic night out with friends, family, or colleagues!

Please note: This event is 19+, and beverages will be available throughout the evening, along with the

opportunity to purchase 50/50 tickets.

When: Saturday, April 20 at 7:00 p.m.
Where: Enfield Fire Hall - 273 Hwy #2

Attention Entrepreneurs!

In this world of rapid change, economic upheaval, and unprecedented opportunity, business owners are struggling!

More than ever, business owners and entrepreneurs are having to think fast on the fly, improvise, fortify themselves against surprises, and preemptively address their vulnerabilities.

In addition to all the standard business best practices, RESILIENCE has become a critical personal and corporate quality.

Join us on Thursday, May 2 at 8:30am for “Resilience: A Discussion on Resources to Thrive”, a comprehensive workshop focused on RESILIENCE in business.

Learn about the skills, tools, and resources you need to anticipate, plan for, and thrive through adversity.

This interactive workshop will be led by Scott Furlotte, M.Sc. of the NSCC School of Health and Human Services and Acadia University's Department of Psychology.

Presented by the Truro & Colchester Partnership for Economic Prosperity (TCPEP).
Admission: \$5.00 A light breakfast will be served.

Room MC112, McCarthy Hall, NSCC Truro Campus, 36 Arthur Street, Truro, NS.

Limited space. Register now: <https://www.zeffy.com/en-CA/ticketing/a45fef50-a06b-4e4b-aa52-899b294c5d3b>



The banner features a dark blue background with white text and three circular portraits of individuals. The text includes the organization's name, locations, a mission statement, contact information, and a website URL.

Truro & Colchester Partnership
for Economic Prosperity
Colchester | Millbrook | Stewiacke | Truro

Supporting Business Growth

info@tcpep.ca
902.890.3120

David Phillips | Karen Putnam | Jason Steele

www.trurocolchester.ca

NEW MEMBERS!

Hearo Communications | Ryan Erickson



Experience a new standard of transparency and quality in lead generation with our dedicated approach. We prioritize clarity in an industry often clouded with uncertainty, ensuring that you know exactly how your leads are sourced and delivered. Our goal is simple: to eliminate ambiguity and provide reliable, high-quality leads for your business needs.

Through meticulous protocols and local sourcing, we guarantee excellence in every lead we deliver. Whether you opt for managed service or white label solutions, we seamlessly integrate our offerings into your operations.

Trust us for a partnership built on exclusive collaboration, protected by NDA, with a relentless focus on reducing fraud and delivering leads of exceptional quality. If you're seeking superior leads, let's connect. With a background in legal verticals and a commitment to ethical practices, we're here to elevate your lead generation experience. Contact us at 780.914.4184 or [via email](#) to

learn more.

Do you know someone who might benefit from connecting with us?

At Truro & Colchester Chamber of Commerce, we are dedicated to empowering our members by tackling the most pressing policy issues facing our community. We understand that fostering economic growth is vital to the success of our region, and we are committed to advocating for innovative solutions that will drive progress and prosperity for all. Our team of experts works tirelessly to research, develop, and promote policies that will create a thriving environment for businesses and individuals alike. With a steadfast focus on collaboration and innovation, we are proud to champion economic growth and help our members achieve their full potential.

Every member of our team has been working tirelessly to connect with local businesses and provide them with the latest resources and information to help them navigate and thrive. We understand the difficulties that the entire business community is facing, and we are here to help.

By joining us in this effort, you can make a real difference in helping our local businesses not just survive but thrive. Let's come together and show our support for the backbone of our economy – our local businesses.

Our Chamber is the largest in Nova Scotia outside of HRM, with over 500 members! We firmly believe that a strong business community is crucial to the success of our region, and we are committed to providing our members with the support they need to thrive. As a member of our Chamber, you will have access to a wide range of networking opportunities, educational resources, and advocacy initiatives that will help you grow your business and achieve your goals. Don't miss out on this incredible opportunity to connect with like-minded professionals and take your business to the next level!

Highlights of joining us:

- You will have access to **Strong Advocates** on your behalf at all government levels.
- Create networking and educational **opportunities to grow** your business
- **Financially Support** Economic Development and Tourism projects.
- **Free of charge**, access to Chamber Collaboration Centre includes a boardroom, technology access, and a small office.
- **Save you money** with our benefits partners, such as the Chamber Plan Employee Benefits, Esso Mobil Business Card Program and Member-2-Member support local program.
- And so much more!

Reach out to us today if you are interested in learning more about the Chamber and how the value of membership can help you!

[Click here to join](#)

JOB POSTINGS



If you have a job posting you would like to share with your local business community.
Email the details to Lisa atoa@tcchamber.ca



Member Spotlight

ButterTrail Natural Goods



Welcome to Butter Trail Natural Goods Store, your premier destination for all things natural and sustainable in Nova Scotia!

At Butter Trail, we pride ourselves on offering a diverse selection of products to cater to various dietary preferences and lifestyles. Whether you're gluten-free, vegan, or following a keto diet, we have you covered with our extensive range of options. Our commitment to sustainability shines through in our zero waste selection, allowing you to shop guilt-free and reduce your environmental footprint. We believe in providing high-quality goods that not only nourish your body but also support a healthier planet.

Experience the difference of Butter Trail with our fair value pricing, ensuring that you receive exceptional products at affordable prices. Join us on the journey towards a healthier, more sustainable future with Butter Trail Natural Goods Store.

First time customers save the tax on your purchase or 15% on Non-taxable Merchandise through their exclusive perk on the Chamber Perks app!

[Check out Butter Trail Naturals on Facebook!](#)

Truro Golf Club

Welcome to Truro Golf Club, the epitome of a full-service golf destination! Nestled in the heart of Truro, our semi-private 18-hole golf course is a gem open to all golf enthusiasts.



Renowned as the Jewel of the Hub, our club welcomes a multitude of summer visitors who return year after year to bask in the beauty of our course and the exceptional service we provide.

Prepare for your round at our fully stocked Golf Shop, offering a wide selection of clothing and equipment for both men and women. Need a ride? We've got you covered with forty power carts available upon request, ensuring a comfortable and convenient golfing experience. Additionally, premium rental clubs are available for those looking to upgrade their game.

Practice makes perfect, and at Truro Golf Club, we offer public access to our driving range, chipping area, and putting green. However, please remember to call ahead to confirm availability. Whether you're a seasoned golfer or a novice looking to hone your skills, Truro Golf Club is your ultimate destination for a memorable golfing experience.

They're also featuring a perk on the Chamber Perks app: Two Hours on one of their Trackman Simulators for the price of one hour on Tuesday & Wednesdays.

[Check out Truro Golf Club's website!](#)

Bold and Italic



Bold & Italic is now open for new clients! We specialize in a range of services tailored to boost your online presence and drive success for your business:

- Social media management
- Social media advertising
- Content creation
- Canva design
- Website design
- Personalized one-on-one training in social media marketing
- Expert content and strategy consulting sessions
- Fractional marketing management

If you're ready to take your business to the next level, simply reach out promptly to discuss how we can collaborate for your success!

Let's turn your vision into reality with Bold & Italic.

Michelle is providing a perk on the Chamber Perks app: Enjoy a 30 minute marketing consulting session for free!

[Check out Bold & Italic's Facebook!](#)



The Chambers of Commerce Group Insurance Plan has been a trusted source of protection for

Canadian firms for over 40 years. With more than 30,000 small to midsize businesses already on board, the Chambers Plan is the go-to choice for comprehensive group benefits. Offering Health and Dental insurance, it ensures that your employees are well taken care of.

When it comes to employee benefits, the Chambers Plan stands out for its simplicity, stability, and intelligence. By pooling benefits, it provides accessibility and flexibility, giving your business the peace of mind it needs. With an unwavering commitment to customer service, the Chambers Plan delivers unsurpassed value year after year.

Don't settle for anything less than the best for your employees. Choose the Chambers Plan and experience the difference that Canada's #1 employee benefits plan for small business can make.

Theriault Financial Inc
Phone: (902) 434-9088
Toll Free: 1-877-434-9088
Email: info@theriaultfinancial.com
Website: <https://www.theriaultfinancial.com/>



Are you tired of juggling multiple tools for your payroll and HR needs?

Look no further!

At our company, we understand that payroll is much more than just a transaction. It's about building a relationship with your employees and ensuring they are paid accurately and on time. That's why we offer personalized payroll services tailored to meet your specific business needs.

We believe that every business, no matter the size, deserves a dedicated service representative who will be there to answer any questions and provide support whenever it's needed. With us, you won't have to deal with impersonal call centers or automated systems. Instead, you'll have a real person who knows your business and is committed to providing exceptional service.

Whether you have one employee or thousands, we have the expertise and resources to handle your payroll needs efficiently and effectively. Let us take care of the paperwork, compliance, and other administrative tasks, so you can focus on what matters most – running your business.

Contact us today to learn more about our personalized payroll services and how we can help your business thrive.

Stephen McKellar
Phone: 902-531-2756
Email: stephen.mckellar@payworks.ca



**SAVE UP TO
70%***
*Compared to regular
courier shipping rates

**Find the best courier rates
and service that are right
for you, all in one place**

**Register for FREE:
flagshipcompany.com/atlanticchambers**

FlagShip™

Authorized reseller for:

**Purolator
UPS
FedEx
Canpar
DHL**

Flagship Company is thrilled to announce that they've partnered with Purolator, UPS, FedEx, Canpar and DHL to bring you exclusive discounted shipping rates!

With our convenient online shipping solution, you can easily compare rates and choose your preferred courier all in one place. Say goodbye to the hassle of shopping around for the best rates and juggling multiple courier accounts – we've got you covered.

Whether you're shipping small parcels or large freight, our platform makes it easy to get your items where they need to go, without breaking the bank. Sign up today and start saving on all your shipping needs!

- One shipping website to compare and ship!
- Save up to 70% on the regular courier tariffs
- Free access to the FlagShip shipping system where you can make quotes, shipments, print the labels, manage your returns, have a free pickup, receive automated tracking notifications, and more
- One weekly consolidated invoice for all your shipments
- Ship everywhere in Canada and Internationally, import/export
- Skid shipments available for North America
- Free plugins to integrate into your eCommerce
- Direct customer support from FlagShip
- The reliability of a Canadian successful company since 2005

SIGN UP FOR YOUR FREE AND NO OBLIGATION ACCOUNT
(www.flagshipcompany.com/atlanticchambers)

Daniel Rondeau | FlagShip
Directeur, Comptes nationaux
National Accounts Manager
Email: daniel@flagshipcompany.com
toll free 1.866.320.8383 ext 252

Chamber Collaboration Centre for Businesses



**COLLABORATION
CENTRE**
FOR BUSINESS



Our Collaboration Centre for Businesses is fully equipped with a board room and a private office, and available for our members to use free of charge. This is made possible by the generous sponsorship from Wilson's Home Heating, a company committed to supporting local businesses.

Our Collaboration Centre is the perfect space for entrepreneurs and small businesses to meet, network and collaborate with like-minded individuals. Whether you need a private office for a conference call or a board room for a team meeting, we've got you covered.

Thank you, Wilson's Home Heating, for making this possible!

To book the boardroom, private office or for more information
call 902-895-6328 or email oa@tcchamber.ca



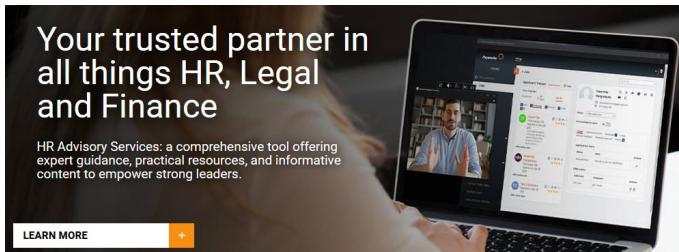
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