



Hi, just a reminder you're receiving this email because you have expressed an interest in the Truro & Colchester Chamber of Commerce. Don't forget to add oa@techamber.ca to your address book so we'll be sure to land in your inbox! You may **unsubscribe** anytime.

Sustainable Tourism Expansion Plan

Engagement Sessions

The communities of Colchester, Truro, Stewiacke and Millbrook First Nation are introducing STEP; Sustainable Tourism Expansion Plan – a regional tourism development planning process! We invite you to join other community and business members in a facilitated session to help identify our inherent community strengths as we work towards growing our economy through tourism.

A GREAT PLACE TO LIVE, IS A GREAT PLACE TO VISIT. We want to hear from you and discuss ways to enhance this place we call home!

We welcome you to attend one of our STEP launch sessions, meet our STEP consultant, learn how this project will lay a foundation to grow the regional tourism economy and have an opportunity to provide input into what you'd like to see accomplished.

ALL ARE WELCOME:

Attend the session that meets your schedule, no matter where you live. Please feel free to share these engagement sessions with other community and business members who may have interest in taking part in this collaborative opportunity!

Click on the date/location for the registration link.

[April 16, 2024 10am – 12pm The Peg, Masstown](#)
[April 16, 2024 3pm – 5pm Economy Recreation Centre](#)

[April 17, 2024 3pm – 5pm Rath Eastlink Community Centre](#)
[April 17, 2024 6pm – 8pm Rath Eastlink Community Centre](#)
[April 18, 2024 9:30am – 11:30am Red Wagon Local Shop, Stewiacke](#)
[April 18, 2024 6pm – 8 pm Tatamagouche Fire Hall](#)

If you have questions, please feel free to reach out to:

Jenn Mantin

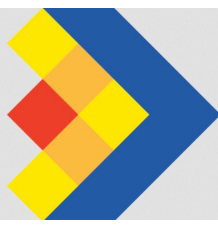
Economic Development Officer, County of Colchester

jmantin@colchester.ca

Alison Grant

Manager of Strategic Initiatives and Communications, Town of Truro

agrant@truro.ca



Digital Nova Scotia (DNS) is hosting a session in Truro on April 23rd. Owen Sagness, who recently assumed the role of CEO at DNS, is enthusiastic about connecting with Nova Scotia's vibrant tech community.

As part of his regional tour, Owen and select members of the DNS team will be in Truro on the morning of

Tuesday, April 23rd. We extend an invitation to join us for an engaging discussion and light breakfast at the NSCC Truro Campus.

During this meeting, we seek your insights on the digital industry and opportunities for DNS to enhance support for you and your organization. Whether or not you're directly involved in the digital sector, we're keen to explore tailored assistance options.

Meeting Details:

- Date: Tuesday, April 23rd
- Time: 8:30 am - 10:00 am
- Location: NSCC Truro Campus, McCarthy Hall
- Address: 36 Arthur Street, Truro, NS

Please RSVP to Ashley Field at ashley@digitalnovascotia.com if you're interested in joining us for this informative session. We look forward to connecting with you!

WORK SAFE. FOR LIFE.

WORKERS' COMPENSATION BOARD OF NOVA SCOTIA

Employers seeking automatic receipt of this information can conveniently subscribe. Our plan entails monthly dissemination of issues from now until September, with potential extension as per demand.

WCB presents its special edition e-newsletter focusing on Gradual Onset Psychological Injury.

Employers seeking automatic receipt of this information can conveniently subscribe. Our plan

A detailed compilation of Questions and Answers is available on the Gradual Onset Psychological Injury page on our corporate website, continuously updated.

Additionally, employers are encouraged to explore worksafeforlife.ca for tools and resources pertaining to both physical and psychological injury prevention.

WCB's Working to Well website offers materials on return-to-work programs.

Gradual Onset Psychological
Injury - WCB Nova Scotia
Information Webinar

Wednesday, April 24th, 3:00 - 4:15 p.m. ADT

[Click to Register](#)

A dark grey square containing the text "WORK SAFE. FOR LIFE." in white and yellow. "WORK SAFE." is in white, "FOR" is in yellow, and "LIFE." is in white.

WORK
SAFE.
FOR
LIFE.



MOUNTAIN GOLF CLUB JUNE 14TH



Join us for a thrilling day of golf, games, and networking at our Annual Golf Tournament! It's an event you won't want to miss!

Date: June 14th, 2024

Location: Mountain Golf Club

As a Participant:

Gather your team for a day of golfing fun and friendly competition. Engage in thrilling games and challenges on the course. Connect with fellow golfers and industry professionals, making valuable networking connections. Indulge in delicious food and refreshing drinks to keep you fueled throughout the day.

Opportunities Await:

Showcase your business as a Hole Sponsor and gain visibility among participants and spectators. Sign up as a Volunteer for a rewarding networking experience while supporting the event's success. Keep the excitement high with our Hole-in-One Sponsorships, offering fantastic prizes.

Get ready for an unforgettable day of golf, games, networking, and more!

Mark your calendars and stay tuned for registration details. We can't wait to see you on the green!



We're excited to announce the official launch of our public review for the draft accessibility standard on plain language! This standard aims to promote clear, accessible, and inclusive communication.

The plain-language approach in written communications serves to effortlessly convey vital information, eliminating barriers to understanding.

Would you like to share your thoughts on this new standard? Here's your opportunity! Keep reading to learn more.

Key benefits of the standard include:

- Meeting diverse audience needs
- Making information easy to understand and inclusive
- Establishing rules for clear writing, including text content, formatting, grammar, language, tone, and providing supportive examples
- Encouraging the use of familiar language and positive phrasing
- Recommending better practices for visual and structural elements
- Educating communicators on digital accessibility, evaluation, and revision best practices

Your input is invaluable in considering various perspectives and ensuring inclusivity. Providing feedback is easy:

1. Review the draft standard on our website.
2. Share your feedback through our online form, downloadable PDF or Word formats

The public review period ends on Monday, July 8, 2024, at 11:59 p.m. (PST).

Visit our [website](#) for detailed instructions or to reach out to us directly.

Thank you for your expertise and input, which contribute to a more inclusive and barrier-free Canada. We eagerly await your feedback!



Supporting Women Entering The Trades

At Livia Properties, we are deeply committed to advancing gender equality, particularly within the traditionally male-dominated field of construction trades in Nova Scotia. To foster greater female representation in this industry, we are proud to announce a \$2,000.00 grant to support women pursuing careers in construction trades.

Through the Livia Properties-Women In Trades initiative, we offer an annual grant of \$2,000.00 to a deserving female applicant. This grant is

open to high school graduates enrolled in or accepted to any qualifying construction trade program at any NSCC Campus in Nova Scotia.

Administered by the Rural Communities Foundation of NS (<https://rcfofns.com/>), this initiative aims to empower and support women as they enter and excel in the trades.

Eligibility criteria include identifying as female, being a high school graduate, and currently attending or accepted into a construction-related trade program at any NSCC Campus in Nova Scotia. We welcome applications from all qualified candidates.

The Chamber Perk\$ Mobile App

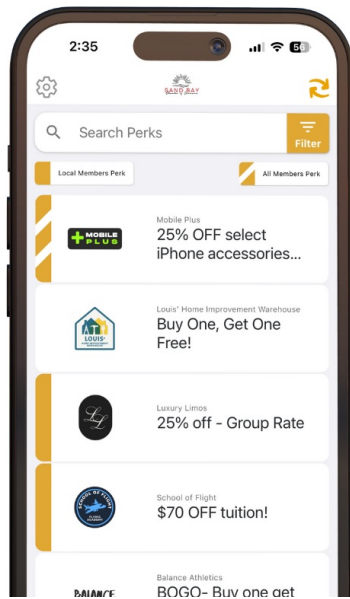
Your chamber membership has perks!

Start saving locally with the Chamber Perks App and access exclusive deals, not only in our community, but also in over 25 cities across Canada!

Plus, unlock even more benefits by accessing your Admin Portal. Simply [email us to request your passcode](#) and take control of your business profile. Create valuable perks that drive local business to your doorstep.

Join now to maximize your chamber benefits!

CHAMBER MEMBERS AND YOUR EMPLOYEES!



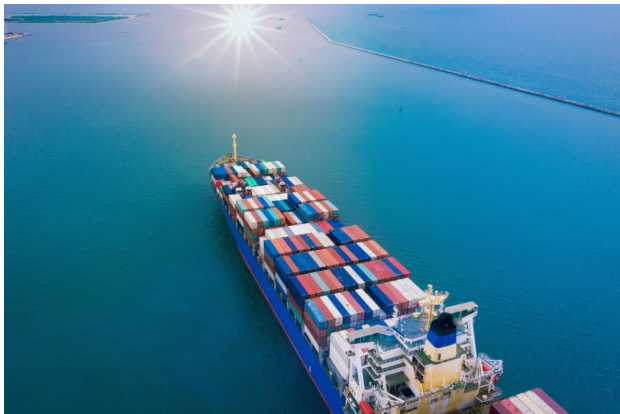
Start **SAVING** at businesses locally and across Canada.

Chamber
Perks
MOBILE APP™

DOWNLOAD NOW



Atlantic Chamber of Commerce Request for Proposal



The Atlantic Chamber of Commerce requires an experienced project manager to oversee and manage the operation of their continued export development program. Reporting to the CEO and taking operational direction from a committee of program stakeholders.

Application Deadline: April 15, 2024
[Learn More Here](#)

Explore
Central
Event Calendar Submissions

Hosting an event in Explore Central Nova Scotia? Get the spotlight it deserves!

Showcase your event on the Explore Central NS Events Calendar and/or in the Chamber of Commerce Newsletter.

Simply fill out our quick form to get started and let us help spread the word about your incredible event. Don't miss this chance to reach a broader audience and make your event a success!

[Event Submissions Link](#)

Explore Central NS

YOUR ULTIMATE GUIDE TO
CENTRAL NOVA SCOTIA

We are offering you the opportunity to maximize your visibility in the thriving tourism market by featuring your business or event in the 2024 Explore Central NS Visitor Guide.

This comprehensive guide will reach audiences across the province through both print and interactive digital formats.

RATES & SERVICE

| | <i>*plus HST</i> |
|------------------------------|------------------|
| Full Page 5.375" x 8.375" | \$650* |
| Half Page 5.375" x 4.187" | \$350* |
| Quarter Page 2.687" x 4.187" | \$200* |
| Ad Creation Fee | \$50 |

To secure your spot or for any inquiries, contact Lisa
Email - oa@tcchamber.ca
Phone - (902) 895-6328

Act fast – the booking deadline is
April 15th

Payment is due before the guide
goes to print.

Prepare to be part of the upcoming 2024 Explore Central NS Tourism Guide!

Seize the chance to enhance your business or event's visibility in the dynamic tourism market. Our comprehensive guide will be distributed through both print and interactive digital formats, reaching audiences across the province.

Make sure your advertisement captures attention by submitting it in a print-ready format, such as jpeg, pdf, or png.

If you don't have a digital ad ready, fret not! The Chamber provides ad creation services for your business at an additional fee of \$50.

Don't let this opportunity slip away – reserve your space today and showcase your business to a broader audience! Reach out to Lisa, at oa@tcchamber.ca

Booking Deadline is April 15th

**Payment is due before guide goes to print.*

Congratulations to The Common by Burnside Brewing !

Congratulations to The Common by Burnside Brewing on your grand opening festivities, held on April 6th at The Hub Shopping Centre! It



THE COMMON BY BURNSIDE BREWING

was truly thrilling to join in the celebration of your journey from concept to a vibrant taproom and beer store. Here's to all the hard work and dedication that went into making this dream a reality. Cheers to a fantastic future ahead!

The Common has some awesome Member Perks available on our new Chamber Perks App!



Grow your business online grant

Connecting Canadian businesses to their customers online

Innovation, Science and Economic Development Canada Innovation, Sciences et Développement économique Canada CBDC Canada

The Canada Digital Adoption Program (CDAP) can help get your business online, give your e-commerce presence a boost or digitalize your business's operations.

The program offers two grants.

The Grow Your Business Online grant helps small businesses take advantage of e-commerce opportunities.

- Access a network of e-commerce advisors for advice and support.
- Get a microgrant of up to \$2,400 to buy new e-commerce tools.

The Boost Your Business Technology grant helps small and medium-sized businesses adopt new digital technologies.

- Use a free digital assessment tool to evaluate your business's digital readiness.
- Get a grant of up to \$15,000 to consult a digital expert and develop a digital adoption plan for your business.
- Get up to \$100,000 in interest-free loans from BDC to implement your digital adoption plan.
- Leverage a subsidized work placement to bring on a recent graduate or student to help with your digital transformation.

[Learn more and apply online digitaladoption-adoptionnumerique@ised-isde.gc.ca](mailto:digitaladoption-adoptionnumerique@ised-isde.gc.ca)



940 Prince St
Truro, Nova Scotia
Phone: (902) 893-4343



Hours:
Sunday Closed
Monday 9:30 a.m.–5 p.m.
Tuesday 9:30 a.m.–5 p.m.
Wednesday 9:30 a.m.–8 p.m.
Thursday 9:30 a.m.–8 p.m.
Friday 9:30 a.m.–5 p.m.
Saturday 9 a.m.–4 p.m.



Get ready for an engaging evening ahead!

Big Brothers, Big Sisters of Colchester & East Hants are thrilled to announce an upcoming Trivia Night fundraiser on Saturday, April 20th, at the Enfield Fire Hall.

Gather your friends, don your best attire, and bring your enthusiasm for a chance to win bragging rights!

Teams of up to 6 people can participate for just \$10 per person. You can register your team in advance by emailing Nancy Crosby at ncrosby@eastlink.ca, or simply sign up at the door.

All proceeds will benefit Big Brothers Big Sisters of Colchester & East Hants!

Prepare for 10 rounds of themed questions, where the winning team will not only earn a prize but also the ultimate bragging rights! Join us for a fantastic night out with friends, family, or colleagues!

Please note: This event is 19+, and beverages will be available throughout the evening, along with the opportunity to purchase 50/50 tickets.

When: Saturday, April 20 at 7:00 p.m.
Where: Enfield Fire Hall - 273 Hwy #2

NEW MEMBERS!

Bran New Homes



With more than 15 years of expertise, Brandon Dennis excels in crafting outstanding residential and commercial properties, starting from scratch.

[Bran New Homes](#)

Melai's Transport



At Melai's Transport we strive to provide best-in-class logistics by putting customer service at the forefront of our business model. We take a genuine approach to caring not only for our own clients, but for our clients' customers as well. Our goal is to acquire and retain customers who care about the accuracy and reliability of their logistics. Constantly striving for the highest level of dedication and uncompromising safety standards, the team at Melai's Transport brings experience, innovation, and a level of service you can depend on.

[Melai's Transport Inc](#)

Turtle Island Technology Solutions

TURTLE ISLAND
TECHNOLOGY SOLUTIONS



With over two decades of collective experience in the IT industry, we pride ourselves on delivering top-tier IT solutions encompassing premium hardware, cutting-edge software, and unparalleled support and consultation services. Our seasoned team of experts is dedicated to

empowering you to achieve your business objectives, transforming your visions into concrete realities.

Tailoring our services to meet your specific requirements, we offer comprehensive IT Professional Services spanning cybersecurity initiatives, product deployment, and data analytics. Leveraging our extensive expertise, our consultancy services provide bespoke strategic insights tailored to your unique needs. Through our strategic partnerships, we bring to the table a network of over 1000 hardware and software vendors, including industry giants such as AWS, Microsoft, and Dell.

Specializing in areas such as Compliance, Cybersecurity, Datacenter and Cloud solutions, networking, and end-user computing, we are committed to delivering robust technology solutions that drive your business forward.

Eisses Grain & Ag Services Inc



We operate a cash crop farm situated in Glenholme, Nova Scotia, specializing in the cultivation of corn, soybeans, and winter wheat across approximately 1400 acres of land. In addition to our primary farming activities, we provide extensive custom services to neighboring farms, including spraying, planting, and harvesting of various crops. Furthermore, we serve as authorized seed dealers for renowned

companies such as Pioneer and Speare, further diversifying our agricultural offerings.

Eisses Grain & AG Services

Kraig Bates, MTS Radio Sales



A great critical thinker who excels in identifying opportunities.

I have experience in franchise management, B2B sales, retail sales, and have worked in the oil, gold, and manufacturing industries. I have contributed to marketing plans written for multiple businesses in the Truro, Nova Scotia area, including the Truro & Colchester chamber of commerce.

I have also gained experience from starting and operating my own B2B cannabis accessories business.

Kraig Bates

Do you know someone who might benefit from connecting with us?

At Truro & Colchester Chamber of Commerce, we are dedicated to empowering our members by tackling the most pressing policy issues facing our community. We understand that fostering economic growth is vital to the success of our region, and we are committed to advocating for innovative solutions that will drive progress and prosperity for all. Our team of experts works tirelessly to research, develop, and promote policies that will create a thriving environment for businesses and individuals alike. With a steadfast focus on collaboration and innovation, we are proud to champion economic growth and help our members achieve their full potential.

Every member of our team has been working tirelessly to connect with local businesses and provide them with the latest resources and information to help them navigate and thrive. We understand the difficulties that the entire business community is facing, and we are here to help.

By joining us in this effort, you can make a real difference in helping our local businesses not just survive but thrive. Let's come together and show our support for the backbone of our economy – our local businesses.

Our Chamber is the largest in Nova Scotia outside of HRM, with over 500 members! We firmly

believe that a strong business community is crucial to the success of our region, and we are committed to providing our members with the support they need to thrive. As a member of our Chamber, you will have access to a wide range of networking opportunities, educational resources, and advocacy initiatives that will help you grow your business and achieve your goals. Don't miss out on this incredible opportunity to connect with like-minded professionals and take your business to the next level!

Highlights of joining us:

- You will have access to **Strong Advocates** on your behalf at all government levels.
- Create networking and educational **opportunities to grow** your business
- **Financially Support** Economic Development and Tourism projects.
- **Free of charge**, access to Chamber Collaboration Centre includes a boardroom, technology access, and a small office.
- **Save you money** with our benefits partners, such as the Chamber Plan Employee Benefits, Esso Mobil Business Card Program and Member-2-Member support local program.
- And so much more!

Reach out to us today if you are interested in learning more about the Chamber and how the value of membership can help you!

[Click here to join](#)

JOB POSTINGS



If you have a job posting you would like to share with your local business community. Email the details to Lisa atoa@tchamber.ca



Member Spotlight

GKW Printing Co.

Introducing GKW Printing Co., your go-to destination for all your printing needs!



With years of expert printing experience under their belt, GKW Printing Co. specializes in commercial, digital, and wide-format printing. From custom-made signs to eye-catching flyers and professional business cards, they've got you covered.

Make your business stand out with GKW Printing Co.!

Ready to elevate your branding? Contact GKW Printing Co. today and let their team bring your

vision to life. Visit their website or give them a call to get started on your next printing project.

Enjoy a 10% discount on orders under \$500 through their exclusive perk on the Chamber Perks app!

[Check out GKW Printing Co.'s website!](#)

Moore's Service Center Ltd.

Moore's Service Center Ltd., Truro's trusted neighborhood mechanic shop with a long-standing commitment to excellence.

Serving our community for years, Moore's Service Center has been a valued member of our chamber since 2020.



With a legacy of reliability and exceptional service, Moore's Service Center prides itself on its welcoming atmosphere and skilled staff members. Their years of experience ensure that your vehicle is in good hands, whether it's routine maintenance or complex repairs.

Experience the difference with Moore's Service Center. Visit them today for all your automotive needs and discover why they're a trusted name in our community.

They're also featuring a perk on the Chamber Perks app: Enjoy \$5 off a full-service oil change!

[Check out Moore's Service Center's Facebook!](#)

360 Mobile Wash



360 Mobile Wash is your dedicated partner for top-notch property cleaning services. With a commitment to exceptional customer service, they employ modern technology and methods to ensure your property shines like new.

From house washing to roof cleaning, commercial pressure washing to green bin cleaning, 360 Wash handles it all with expertise and care. Say farewell to winter grime and usher in spring with a pristine property!

They also provide a perk on the Chamber Perks app: Enjoy a 15% discount on power washing services!

Experience their unwavering dedication and quality service today.

[Check out 360 Mobile Wash's website!](#)



The Chambers of Commerce Group Insurance Plan has been a trusted source of protection for Canadian firms for over 40 years. With more than 30,000 small to midsize businesses already on board, the Chambers Plan is the go-to choice for comprehensive group benefits. Offering Health and Dental insurance, it ensures that your employees are well taken care of.

When it comes to employee benefits, the Chambers Plan stands out for its simplicity, stability, and intelligence. By pooling benefits, it provides accessibility and flexibility, giving your business the peace of mind it needs. With an unwavering commitment to customer service, the Chambers Plan delivers unsurpassed value year after year.

Don't settle for anything less than the best for your employees. Choose the Chambers Plan and experience the difference that Canada's #1 employee benefits plan for small business can make.

[Therault Financial Inc](#)
Phone: (902) 434-9088
Toll Free: 1-877-434-9088
Email: info@theriaultfinancial.com
Website: <https://www.theriaultfinancial.com/>



Are you tired of juggling multiple tools for your payroll and HR needs?

Look no further!

At our company, we understand that payroll is much more than just a transaction. It's about building a relationship with your employees and ensuring they are paid accurately and on time. That's why we offer personalized payroll services tailored to meet your specific business needs.

We believe that every business, no matter the size, deserves a dedicated service representative who will be there to answer any questions and provide support whenever it's needed. With us, you won't have to deal with impersonal call centers or automated systems. Instead, you'll have a real person who knows your business and is committed to providing exceptional service.

Whether you have one employee or thousands, we have the expertise and resources to handle your payroll needs efficiently and effectively. Let us take care of the paperwork, compliance, and other administrative tasks, so you can focus on what matters most – running your business.

Contact us today to learn more about our personalized payroll services and how we can help your business thrive.

Stephen McKellar

Phone: 902-531-2756

Email: stephen.mckellar@payworks.ca



SAVE UP TO 70%*
*Compared to regular courier shipping rates

Find the best courier rates and service that are right for you, all in one place

Register for FREE:
flagshipcompany.com/atlanticchambers

FlagShip™

Authorized reseller for:

Purolator
UPS
FedEx
Canpar
DHL

Flagship Company is thrilled to announce that they've partnered with Purolator, UPS, FedEx, Canpar and DHL to bring you exclusive discounted shipping rates!

With our convenient online shipping solution, you can easily compare rates and choose your preferred courier all in one place. Say goodbye to the hassle of shopping around for the best rates and juggling multiple courier accounts – we've got you covered.

Whether you're shipping small parcels or large freight, our platform makes it easy to get your items where they need to go, without breaking the bank. Sign up today and start saving on all your shipping needs!

- One shipping website to compare and ship!
- Save up to 70% on the regular courier tariffs
- Free access to the FlagShip shipping system where you can make quotes, shipments, print the labels, manage your returns, have a free pickup, receive automated tracking notifications, and more
- One weekly consolidated invoice for all your shipments
- Ship everywhere in Canada and Internationally, import/export

- Skid shipments available for North America
- Free plugins to integrate into your eCommerce
- Direct customer support from FlagShip
- The reliability of a Canadian successful company since 2005

SIGN UP FOR YOUR FREE AND NO OBLIGATION ACCOUNT
(www.flagshipcompany.com/atlanticchambers)

Daniel Rondeau | FlagShip
Directeur, Comptes nationaux
National Accounts Manager
Email: daniel@flagshipcompany.com
toll free 1.866.320.8383 ext 252

Chamber Collaboration Centre for Businesses



**COLLABORATION
CENTRE**
FOR BUSINESS



Our Collaboration Centre for Businesses is fully equipped with a board room and a private office, and available for our members to use free of charge. This is made possible by the generous sponsorship from Wilson's Home Heating, a company committed to supporting local businesses.

Our Collaboration Centre is the perfect space for entrepreneurs and small businesses to meet, network and collaborate with like-minded individuals. Whether you need a private office for a conference call or a board room for a team meeting, we've got you covered.

Thank you, Wilson's Home Heating, for making this possible!

To book the boardroom, private office or for more information
call 902-895-6328 or email oa@tcchamber.ca



[@tdcoc](#)



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Esso and Mobil Business Fleet Card Program



Payworks



Your trusted partner in all things HR, Legal and Finance

HR Advisory Services: a comprehensive tool offering expert guidance, practical resources, and informative content to empower strong leaders.

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