



November 8, 2021

Mayor Bill Mills
Truro Town Council
695 Prince Street, Truro, NS
B2N 1G5

RE: Development on Prince Street

Dear Mayor Bill Mills,

In anticipation of the upcoming public hearing for the development application at 553-573 Prince St., the Truro & Colchester Chamber of Commerce would like to offer the following submission for your consideration.

Representing more 450 businesses in the Truro-Colchester region, the Chamber is vested in the outcome of this application. Approval of this mixed-use development, which will see the creation of street-level commercial space along with 88 dwelling units centered in the downtown core, will support existing businesses in a number of ways, as well as provide opportunities for new businesses to incubate.

This magnificent eight-storey building will add a vibrancy to Prince Street and the downtown as a whole. The inclusion of a pedestrian corridor linking to a rear courtyard, underground parking and an esthetically pleasing exterior, will bring a modern, progressive look while respecting the town's heritage.

The 88 dwelling units will further alleviate the stress of a heated housing market and provide more accommodation options for new employees being recruited to fill a plethora of employment vacancies.

Kentville, Wolfville, East Hants; communities of similar size and charm, are embracing larger and more innovative designs. Further, many are embracing recent changes to the building code that allow for timber products to be used at greater heights. An action in of itself that supports local resource industries that have faced recent hardships.

Through innovations and the acceptance of change, other communities are trumping this region in attracting residents to their areas. We ask that Council support the recommendation of staff and the Planning Advisory Committee and endorse this application.

Respectfully yours,

A handwritten signature in purple ink that reads 'Sherry Martell'.

Sherry Martell

CC: Mike Dolter, CAO Town of Truro
Stephen Johnson, Chairman of the Truro Planning Advisory Committee