

The Truro & Colchester Chamber of Commerce is pleased to issue a call for submissions for its Annual Small Business Awards program.

### Criteria

Criteria Note: Qualifying businesses must employ less than 100 people.

### **New Small Business of the Year**

**Criteria:** The New Small Business of the Year award recognizes a Truro or Colchester County business person whose dream of opening their own business has earned them the title of "Start-Up Entrepreneur" over the past 24 months. Their business must have shown innovation, and they must be offering a product or service that's unique to Truro and Colchester County.

### **Small Business Achievement**

**Criteria:** The Small Business Achievement Award recognizes a local entrepreneur who has been in business more than 10 years and demonstrates new product or service achievements, business growth, and a commitment to their community.

## **Small Business Export Achievement Award**

**Criteria:** The Exporter of the Year award will recognize a Truro or Colchester County business that has demonstrated excellence in exporting outside of Nova Scotia, has achieved noticeable growth as a result of entering the global marketplace, and has made a significant contribution to the growth of the local economy.

### **Small Business Innovation Award**

**Criteria:** The Small Business Innovation Award will recognize a Truro or Colchester County entrepreneur who has been in business for more than five years, who is continually modifying to demonstrate innovative leadership through the use of technology, development of new or value-added products and services, and improved productivity. Those nominated for this innovation award portray community spirit and generosity towards clients past, present, and future by consistently supporting community causes and growing employment in the local area.

## **Excellence in Community Development Award**

**Criteria:** The Excellence in Community Development award will recognize a business or social enterprise that has made significant and notable contributions to their community (cultural, social, environmental, and/or economic) and that serves as a catalyst for positive action, exhibiting the highest standards of leadership.

### <u>Agriculture/ Agri Small Business Award</u>

**Criteria:** Recognizes an individual, group or organization, or business where the principles of running a successful agricultural, or related operation, are applied and result in a thriving and environmentally friendly endeavor. The enterprise must derive more than 50% of its annual revenue from agricultural-related activities.

# **Small Business Growth Award**

**Criteria:** Recognizes a business that has been in operation for more than two years, demonstrating growth in a measurable way such as expansion, increased customers, new employees, new products.

### NEW in 2021 - Newcomer Business Award

**Criteria:** a new business that has opened in the last three years in Truro and Colchester that were not originally residents of this region.

\*\*\* All nominees will be contacted to fill out a questionnaire from the Truro and Colchester Chamber of Commerce that will be used by the panel of judges to determine the award recipient. All responses will be kept strictly confidential.

Select an award for consideration (Criteria listed above):	
New Small Business of the Year	
Small Business Achievement	
Export Achievement  Small Business Innovation Award	
Newcomer Small Business Award	
Business name	
	0/50
Contact name - (on-site owner or manager)	
	0/50
B	
Phone number	
	0/50
Email Address	
	0/50
	0/50
Business Address	
	0/50
Website address	
Website address	
	0/50

Number of years in business	
	0/50
Number of employees	
	0/50
Contact information of person completing questionnaire - name, pho	
	0/250
* Why do you feel this business is deserving of a Truro & Colchester Business Week Award?	· Chamber of Small
	0/500

Submissions will be received by the Chamber until October 8, 2021 Awards will be presented at the 2021 Truro & Colchester Chamber of Commerce Small Business Awards luncheon on October 21, 2021, at noon, at the Inn on Prince. Questions regarding the application may be emailed to info@trurocolchesterchamber.com.

#### **Selection Process:**

The Truro & Colchester Chamber of Commerce will appoint an internal adjudication committee to review submissions consisting of Chamber Board of Directors and members, which will determine the eligibility of each nominee. Submissions will be treated with the strictest of confidence.

Applicants/nominees understand and agree that merely by applying for these Awards does not entitle the applicant/nominee to any other form of consideration.

Decision of the Chamber-appointed judging panel on all matters is final and binding on all applicants/nominees and no correspondence will be entertained on the same.

The Chamber reserves the right to withdraw or amend the terms of the Awards at any time, and does not take the responsibility for any loss or damage that any person / organization / applicant / nominee may suffer as a result of the Awards being withdrawn or its terms amended.

Submit Application