



## Call for Rising Star Submissions 2021 Small Business Start-Up Legacy Award

The Truro & Colchester Chamber of Commerce is pleased to issue a call for submissions for its fourth annual **Rising Star, Start-Up Legacy Award Investing in Entrepreneurs** provided in partnership with several of its members to offer support to a budding entrepreneur.

This award will be presented in October during the Chamber's Small Business Week Awards Luncheon to assist the recipient in taking their venture to the next level.

Its purpose is to identify a viable startup, a business that is just beginning to develop, located within Truro and Colchester region and provide it with a one-time \$2,500 cash prize, as well as in-kind supports, products and services, from partnering member businesses.

### Criteria

- You must live within Truro or Colchester Region
- The business must operate within Truro & Colchester Region
- Open to an individual or partners with a business idea that needs capital and professional support.
- All entrepreneurs must have ideas or business models in the start-up phase and have earned less than \$5,000
- Your business idea should stand apart from current business offerings, giving you a unique edge on the competition.
- Demonstrate the grant money and support services will have a meaningful impact on business growth and job creation in the local area

**\*\*\* Click here to begin making your Survey! \*\*\***

**Applicant's name**

0/50

**Phone number**

0/50

**Email Address**

0/50

We want to learn about you and your business idea. Please complete the following series of questions.

**\* Why do you want to be an entrepreneur?**

0/500

**\* Describe your Community Involvement**

0/500

**\* Provide Evidence of Learning and Personal Growth**

0/500

**\* What are your core values?**

0/500

**\* What attributes do you bring to the business?**

0/500

**Do you have past experience operating a business? Please share details**

0/500

Business Criteria - Please share your Rising Star business idea.

**What are the market conditions for the business?**

0/500

**\* What sets your business idea apart from your competitors?**

0/500

**\* What is the long term vision for the business?**

0/500

**\* Is the business to be operated full-time or as a hobby?**

0/250

**\* Is the business scalable/sustainable? Please describe**

0/250

**What are the obstacles to launching (progressing) the business?**

0/500

**Describe the purpose and concept the business?**

0/500

**\* Do you have a business plan?**

0/500

**\* Describe how this award could be used to support the launch ( next level) of the business**

0/500

**Do you have any other details to add for consideration of the judges panel?**

**Submissions will be received by the Chamber until Wednesday, October 6, 2021  
Awards will be presented at the 2021 Truro & Colchester Chamber of Commerce Small Business Awards luncheon in October 2021. Questions regarding the application may be emailed to [info@trurocolchesterchamber.com](mailto:info@trurocolchesterchamber.com).**

### **Selection Process:**

The Truro & Colchester Chamber of Commerce will appoint an internal preliminary adjudication committee to review submissions consisting of Chamber Board of Directors and members, which will determine the eligibility of each nominee. Submissions will be treated with the strictest of confidence. Shortlisted nominees will be invited to present to a judging panel consisting of Chamber members and/or representatives from sponsoring partners.

Applicants/nominees understand and agree that merely by applying for these Awards does not entitle the applicant/nominee to any other form of consideration.

Decision of the Chamber-appointed judging panel on all matters is final and binding on all applicants/nominees and no correspondence will be entertained on the same.

The Chamber reserves the right to withdraw or amend the terms of the Awards at any time, and does not take the responsibility for any loss or damage that any person / organization / applicant / nominee may suffer as a result of the Awards being withdrawn or its terms amended.

[Submit Application](#)

If you just opted in, you're consenting to receive marketing emails from: Truro & Colchester Chamber of Commerce, 105B Walker Street, Truro, B2N 4B1. You can revoke your consent to receive emails at any time by using the SafeUnsubscribe® link, found at the bottom of every email. [Emails are serviced by Constant Contact](#)