



105 B Walker Street, Truro, NS, B2N 4B1

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NEWS RELEASE

New office location for Truro & Colchester Chamber of Commerce

Collaboration space available for business

TRURO – Truro & Colchester Chamber of Commerce is celebrating the New Year by opening its doors at a new location in downtown Truro in an effort to better serve the business community.

The Chamber, a business advocacy and support organization, has moved its offices to 105 Suite B, Walker Street, Truro, after 14 years at its previous location on Prince Street.

“While the concept of moving the office had been discussed by the board since the fall of 2019, the COVID-19 pandemic was a catalyst to creating a much-needed collaboration space for business as part of the relocation process,” said Chamber President Ron Smith. “During the pandemic many work locations were closed to the public and employees moved to remote locations. Our office has received numerous calls from business people now working remotely looking for a space where they could meet a client, conduct job interviews in a private environment or carry out training in small groups.”

In addition to staff headquarters, the newly renovated, bright location features a boardroom and private office with high-speed internet access. Smith is pleased to share that the use of the Chamber Collaboration Centre will be available to members at no charge in 2021 thanks to a sponsorship by Wilsons Heating.

“Wilsons Heating has always found it important to support the business community as they have always supported us through our many decades in business,” Doug MacInnis, Regional Sales Manager/ Truro Branch Manager, Wilsons Heating.

“This initiative is an excellent way for us to give back to the community and we are hopeful that business people will use the space that we have provided in partnership with the Chamber to benefit them.”

The room is dedicated in memory of Past President George Wilson (1948-1949) and Truro business man and Chamber director David Wilson.

Staff have completed training on best practices for cleaning, disinfecting and sanitizing, a COVID-19 safety plan is in place and public health protocols are adhered to.

The Chamber received tremendous support to renovate its new location from the local community and is especially appreciative of support from Grant Thornton, Puroclean Restoration and the Pictou County Chamber of Commerce for their contributions of key furnishings.



Smith said the new office also provides increased workspace for staff to promote physical distancing and heightens the Chamber's brand identity in the community.

"The Chamber offers many resources and benefits for business and the board felt a greater visual presence would guide people to our organization for assistance in finding the help they need to grow and thrive," said the President.

The COVID-19 pandemic has created unprecedented challenges for businesses in the Truro & Colchester region and across the province. As the recognized voice of business, the Chamber has provided ongoing support to the business community during these difficult times such as providing consistent safety signage and complimentary masks, working one-on-one with business to navigate government support, offering training and providing support for E-Commerce. Smith said the Chamber will continue its efforts to meet business needs as the pandemic stretches through 2021 and beyond.

For more information on booking the collaboration space, or details about Chamber programs and services, contact the Chamber office by phone, 902-895-6328, email oa@tcchamber.ca or visit their website www.trurocolchesterchamber.com

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About Truro & Colchester Chamber of Commerce

The Truro & Colchester Chamber of Commerce represents more than 450 members and has been the recognized voice of business in this region for 130 years on economic, political and social matters impacting business. Learn more at www.trurocolchesterchamber.com

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Cutline: Truro & Colchester Chamber of Commerce President Ron Smith, left, and Executive Director Sherry Martell join Doug MacInnis, Regional Sales Manager/ Truro Branch Manager for Wilsons Heating in officially opening the Chamber Collaboration Centre for Business, located at 105 B Walker Street, Truro, by cutting a red ribbon. The Centre is available at no cost to members, some conditions apply.
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